



Federal Ministry  
for Economic Affairs  
and Energy



MITTELSTAND  
**GLOBAL**  
ENERGY SOLUTIONS  
MADE IN GERMANY

# energy solutions – made in Germany

Rafael Hirt, 28.11, Barcelona



# Aims of the initiative

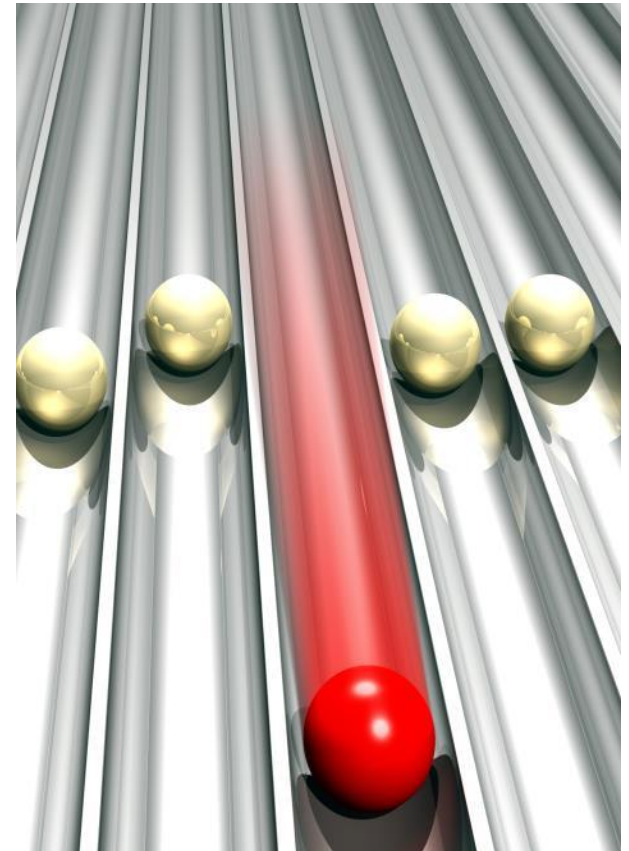
**Promotion** of renewable energy and energy efficient technologies

**Showcase** sustainable energy solutions

**Implementation** of projects

**Know-how transfer**

Contribution to international **climate protection**



# Instruments offered by the initiative



✓ Foreign trade fairs



✓ Networking opportunities



✓ Know-how transfer  
✓ Information  
✓ Capacity building



✓ Trade missions



✓ Fact finding missions



✓ Project development & flagship projects

# Networking opportunities

## Information events in Germany

## Trade Missions to your country

- ✓ First-hand information about German technologies
- ✓ One-to-one meetings

## Trade fair participations

- ✓ Joint German stand at leading international trade fairs
- ✓ Face-to-face contact with company representatives and other German experts
- ✓ Showcasing select exhibits



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# Know-how transfer

## Fact finding missions

- ✓ Missions to Germany for foreign companies & decision-makers
- ✓ Visit of best practices and applied solutions

## Project development & flagship projects

- ✓ Facilitating business partnerships and know-how transfer

## Capacity building



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# Information

## Online information

- ✓ Information about technologies made in Germany
- ✓ Current news and upcoming events

## Company directory



# Activities in Spain

## Two trade missions in 2018:

1. Energy efficiency and renewable energy for non-residential buildings on Tenerife 04.06.-07.06.2018
2. Sustainable mobility solutions in cities 19.11.-23.11.2018

■ Countries with activities in 2016  
■ Spain



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# The Initiative – a Success Story

The **German Energy Solutions Initiative** creates benefits for Germany and the participating countries by:

- ✓ boosting global interest in renewable as well as energy-efficient technologies while encouraging their overall acceptance
- ✓ improving the economic, technological and political cooperation between Germany and other countries
- ✓ generating jobs in Germany and abroad





# Contact

## Coordination Office

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